

JULY NEWS

from **NIELSEN'S MARINE MATES**

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New to Nielsen's Marine Mates this month is the fabulous Vitalis range of marine fish foods. This is the ultimate in nutrition for marine fish and has some innovative products such as the Marine Minigrazer, a food holding device which allows fish to nibble on food throughout the day, much as they do in nature. See pages 2 & 3 for the information.

Also due in soon is the Dr. Tim's range of marine water treatments and additives. This is a line which has been frequently requested by our customers. Please see page 3 for details.

We have some great specials this month including the freshwater Silver Sharks, not a real shark of course, but named for its shark like appearance. Gold Headed Sleepers are on special for the marine enthusiast. These can be kept in either a reef tank or fish-only aquarium and are a great asset to both. Blue Stricta is one of the easiest to grow freshwater plants and always makes a nice backdrop in the tropical tank, so this special is a good opportunity to stock up.

We would also like to advise that this is our last newsletter – see opposite for news about this. Hopefully you have enjoyed them over the last 9 ½ years and as always, good fishkeeping.

**SPECIALS IN THIS NEWSLETTER
ARE AVAILABLE ONLY FOR THE
MONTH OF JULY UNLESS SOONER
SOLD OUT.**

PLASTIC BAG BAN

As you will be aware, a ban on single use plastic bags comes in to force on 1st July. Whilst we will have some compliant plastic bags available, we would encourage you to bring your own carry bags. Alternatively, we have a limited supply of polystyrene boxes which you could keep in your car for transporting fish. An old towel or such like can be used to support the bags and using a box also has the advantage of keeping fish in the dark and thus reduces stress on the way home. Our fish bags, being of thicker plastic, are not subject to this ban and are still the best way to transport fish. We are not able to reuse these bags due the risk of cross contamination or leakage, though of course you may choose to reuse them as rubbish bags at home if you so desire.

THIS IS OUR LAST NEWSLETTER

We have decided to discontinue our newsletter in this format and instead will post news of new products, specials etc. on our Facebook page (www.facebook.com/Nielsens-Marine-Mates-118746411547439/). This will allow us to provide you with up to the minute news with weekly or even daily updates as necessary. 'Like us' to receive notifications of updates. If you do not have access to Facebook and would like to receive regular updates by email, please email us with YES PLEASE in the subject line and we will arrange that, as we would like to stay in touch with you all.

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VITALIS AQUATIC NUTRITION

This English fish food uses high quality ingredients including seaweeds, spirulina, whole fish, shrimp, squid and mussel to name a few. The range includes large size flake food which is easily broken up to suit smaller fish, soft malleable pellets which are more attractive to fish and easily digested, an invert food range and the marine grazer, a highly stable feeding ring which comes complete with a suction cup holder and allows fish to graze during the day. In addition, the Platinum range is not only a high-quality food, but the inclusion of fish and fish derivatives, vegetable matter, molluscs and crustaceans, oils, fats and vitamins and minerals boost the immune system and health and well-being of fish.

MARINE FLAKES

Delivers a highly digestible and palatable balanced feed. Can be used in conjunction with Vitalis Algae Flakes and in rotation with Vitalis Platinum Marine Flakes.



PLATINUM MARINE FLAKES

An immune boosting food which should not be used on a daily basis but in rotation with Vitalis Marine Flakes. We suggest using the standard flakes Monday to Friday and Platinum flakes Saturday and Sunday.



MARINE PELLETS

Soft, easily digested pellets in a slow sinking formulation. Can be used in conjunction with Vitalis Algae Pellets and in rotation with Vitalis Platinum Marine Pellets.



PLATINUM MARINE PELLETS

An immune boosting food which should not be used on a daily basis but in rotation with Vitalis Marine Pellets. We suggest using the standard flakes Monday to Friday and Platinum pellets Saturday and Sunday.



ALGAE FLAKES

A large flake containing a nutrient rich marine algae mixture. A must for herbivorous fish.



ALGAE PELLETS



Similar formulation to algae flakes but in a pellet form, especially suited to larger fish.

MARINE GRAZER

These innovative discs come complete with a holder and suction cup, so they can be mounted on the inside of the aquarium. Encourages natural feeding behaviour. As they are quite large they are ideal for larger tanks with a high number of fish. For smaller aquariums we recommend removal after a few hours to avoid pollution.



MARINE FROZEN FOOD ENHANCEMENT

A blend of marine fish oils, vitamins and natural pigments to enhance the nutritional value of frozen foods.



(Continued next page)

INVERT FOODS



LPS PELLETS Extra small pellets for Large Polyp Stony Corals which generally come from deeper water and rely less on photosynthesis for nutrition.



SPS FOOD Micronized 100-400um flake to mimic suspended particulate matter for Small Polyp Stony Corals.



ANEMONE PELLETS Mimic larger particles of food or whole fish which would be captured by anemones in the wild.



SOFT CORAL FOOD A blend of amino acids and micronized flake to encourage polyp extension in soft corals.

**DUE IN STORE VERY SOON -
DR. TIM'S AQUATICS
MARINE RANGE**

ONE AND ONLY LIVE NITRIFYING BACTERIA.

Prevents new tank syndrome by instantly working to establish a biofilter in newly set-up aquaria. Can also be used to control ammonia and nitrite levels in established tanks or following water changes. 100% natural.



AQUACLEANSE TAP WATER DETOXIFIER

Eliminates common chemicals such as chlorine and chloramines found in tap water. Use when mixing artificial salt and topping up with freshwater.



FIRST DEFENSE STRESS RELIEF

Promotes healing and repairs wounds. Provides stress relief and supports immune system. Use while acclimating new fish, in quarantine systems, during water changes and during/after disease treatments.



CLEAR UP WATER CLARIFIER

Clears cloudy white water. A natural bacteria-based flocculant which clumps small floating particles together, so they can be filtered out. Use as necessary after water change. 100% natural.



WASTE AWAY NATURAL AQUARIUM CLEANER

Sludge busting bacteria that removes nitrate, phosphates, dissolved organics and dirt and sludge that accumulates in the aquarium. Improves water flow and oxygen levels. 100% natural.



RE-FRESH

Bacteria based. Revitalizes discoloured water, helps maintain clear water and surfaces, eliminates odours. Reduces risk of outbreaks of cyanobacteria and algae by controlling nutrient levels. 100% natural.



ECO-BALANCE PROBIOTIC BACTERIA.

Uses 'friendly' bacteria to block 'bad bacteria' by competition. A natural way to restore and promote a balanced and healthy aquarium environment. 100% natural



MARINE FISH OF THE MONTH SILVER SHARKS

Silver Sharks are not a true shark but are so called because of their stream-



lined body and shark-like fins. They are capable of growing up to 30cm, but more commonly reach 15cm unless kept in a very large tank.

They are quite a peaceful fish, especially in view of their size, but should not be trusted with very small fish. These fish do best in a small school. They are very active and a very impressive sight with their metallic silver body and black edged fins and tail. Keep well covered as they are inclined to jump if startled. Normally \$8.99.

JULY SPECIAL \$6.99.

FRESHWATER PLANT OF THE MONTH – BLUE STRICTA



Blue Stricta is a hardy bunch plant which makes a great backdrop for lower growing plants. It will grow to the top of the water (and

above) in most aquariums and can be pinched out at the top to encourage growth low down. The colouration will vary from dark green to lime green according to lighting conditions. As with most bunch plants, Blue Stricta grows from a cutting. Although it can be planted in a bunch, good results come from it being separated out and pieces planted close together, but individually. Regularly \$6.99 bunch.

THIS MONTH \$5.99

MARINE FISH OF THE MONTH GOLD HEADED SLEEPERS

Sleeper Gobies spend their time digging holes in the substrate. If that doesn't

sound like a plus,

consider that whilst doing so they sift the

substrate (often back through their gills)

and remove much of the dirt, uneaten food etc. By turning over the substrate they also inhibit the growth of algae and cyanobacteria.



Gold Head Sleepers are the 'catfish' of the marine world. Sleepers are entertaining to watch in the tank and if kept in pairs, will rarely be far from one another.

Whilst other types of sleepers exist, gold headed sleepers are perhaps the most attractive with their platinum body, gold head and brilliant blue eye stripes. Generally, very peaceful towards other fish, they are reef safe with the proviso that your rockwork is not easily undermined.

Normally \$45.00

JULY SPECIAL \$39.00